

My name's **Rebecca Cobb**, I'm a **Director and co-founder at Cobb & Jones Recruitment**. We operate across Kent and the South East with a focus on accountancy and finance, helping candidates find their ideal role and clients bring top talent into their teams.

When we decided to set up the business, we needed **trusted guidance and advice** to make sure we had the foundations for success, from **an accountant that understood our market**. We sought a long-standing partner that could simplify the day-to-day and align with our business goals. The right fit was important, and we found both in MD Accountancy. We were supported in registering the business, got **help putting together a budget and a forecast**, and received regular support on a monthly basis, with ongoing accounts and performance reports, payroll, in addition to VAT and year end accounts.



We felt we were **in a safe pair of hands** from the start. Having the right foundation has meant **we have always managed our cash flow effectively**, and always paid our VAT and corporation tax on time. With solid budgets and forecasts **it's helped us track the performance of the business**.

As our business grew and employed more people, it became quite admin heavy. So the MD Accountancy team introduced us to **new technology** that would **take away those admin chores** and make life easier. At first it can be a bit daunting when you're responsible for someone's salary at the end of each month, it's a big responsibility employing a team, so having **reliable financial and performance measurements** in place is a great help.

We were also able to access some **good financial consultation** every time we've wanted to make changes to our business plan, in terms of what the financial impact of any proposed change would be, highlighting things we should take into consideration.

As we close year six of trading, we have a great sense of achievement because we've grown the business year-on-year, continue to employ more people and have built a good reputation in the market in which we operate. We provide a trusted service to our clients and candidates alike, delivered by a strong team that's **well supported thanks to our partnership with MD Accountancy**.

I've recommended MD Accountancy services to lots of people over the years as I know they'll get **knowledgeable advice and sound accountancy information from a reliable partner**.