

I'm **Sylvain, COO and Co-founder at Five Lives**. We are a digital therapeutics company, operating in the brain health and dementia prevention space with a mobile app, which is a medical device. We provide people aged 50 plus with the full solution that helps them to understand their brain health through clinically validated assessments.



We set up the business in the UK and started raising funds and recruiting a team in November 2019, which is when we searched for help managing our finances. I was looking for **an accountant who would minimise the day-to-day hassle** of all areas of accountancy and payroll for us. We needed to maximise the level of operational efficiencies within our business.

With French co-founders and an international, diverse and remote team, it was important for us to find a very **strong knowledge of the UK environment coupled with an international outlook**. We found this with the MD team. The time, attention to detail, and constant **focus on improving processes, both ours as the client and theirs as the finance team**, was greatly appreciated.

We now have entities in both France and the UK, **have pivoted our market and we are now going in the right direction** in terms of both product and business focus. We have a much better understanding of our business ecosystem and operationally, **with MD Accountancy's help, we are getting more and more mature as an organisation**.

If you're looking for an accountant that will both take tedious tasks off your plate and personalise them, and also at the same time **genuinely understand your business, MD accountancy is a very good choice**.

It's always better when things happen with a smile, whenever we interact with Marianne and the team, **there is always this positive feeling**, which I really appreciate. It's a nice addition to the service.